

EKWB Now a Lead Sponsor of GTribe

Dallas, Texas -- Monday, June 17, 2019 – Mass Luminosity today announced that EKWB has become a lead sponsor of GTribe. EKWB will increase its participation in GTribe’s global campaigns directed primarily at PC gamers and technology enthusiasts.

"We are excited to be a part of the GTribe community. We, as gamers ourselves, want everyone to experience the best that PC gaming can offer and GTribe is connecting us with enthusiasts from all over the world," said Kat Silberstein, Global Vice President at EKWB. "PC gaming has never been more exciting than now, and we're thrilled to promote EK's products and fully support this unique global community."

"Just a handful of conscientious companies have been invited to be part of the highest level of participation, exposure and interaction on GTribe," said Angel Munoz, CEO of Mass Luminosity. "We're excited that EK Water Blocks has accepted our invitation. We'll soon offer our global community a number of services, experiences and products initiated by both companies."

About EKWB

Headquartered in Slovenia with US headquarters in San Antonio, TX, EK has offices around the world and is a leading premium liquid cooling gear manufacturer that delivers a full line of high-end solutions through a global channel of partners, distributors, and resellers in more than 30 countries worldwide.

For more information on EKWB visit www.ekwb.com

About Mass Luminosity

Mass Luminosity is a research, technology and experiential company that integrates brands and people in a unique and powerful way. Its mission statement is the defragmentation and enhancement of the human experience. The company's current subsidiaries include: Wheelhouse Marketing and PR and GTribe the leading social media network for technology enthusiasts and video gamers.

For more information on Mass Luminosity visit: www.MassLuminosity.com