

STEIGER DYNAMICS Becomes a Sponsor of Mass Luminosity

Dallas, TEXAS – Thursday, January 16, 2014 - Mass Luminosity announced today that STEIGER DYNAMICS, award-winning Home Theater PC (HTPC) manufacturer, has become a sponsor of the Mass Luminosity community and a marketing partner in Mass Luminosity's social media promotional campaigns directed at PC gamers and technology enthusiasts from across the globe.

“After having observed what grew into one of the largest and most active gaming communities in the world, we are very excited to be part of the Mass Luminosity experience,” said Martin Gossner, CEO of STEIGER DYNAMICS.

“We are thrilled that STEIGER DYNAMICS has become our first Home Theater PC partner,” said Kimberly Vizurraga, SVP of Mass Luminosity. “We look forward to introducing our community to their revolutionary line of high-end computing systems designed for the living room.”

About Mass Luminosity

Mass Luminosity is the world's fastest growing social media community creating powerful experiences for PC gamers and technology enthusiasts. On the web it's located at <http://www.massluminosity.com> and on Facebook it's located at <https://www.facebook.com/MassLuminosity>

About STEIGER DYNAMICS

STEIGER DYNAMICS® is a revolutionary Home Theater PC (HTPC) manufacturer bringing high-end computing to the comfort of the living room. For more information, please visit <http://www.steigerdynamics.com> <http://www.facebook.com/STEIGERDYNAMICS>