

Mass Luminosity Appoints New Chairman of the Board

DALLAS -- Friday, April 18, 2014 -- Mass Luminosity today announced the appointment of Geoffrey Osborn as Chairman of the Board of Directors. In addition to his new role at Mass Luminosity, Geoffrey Osborn leads Hunt Realty Investments' legal department, manages the creation and oversight of operating partnerships investing nationally in a wide array of projects, and provides legal guidance to Hunt Realty's other operating and asset investments. Prior to joining Hunt Realty in 2000, Mr. Osborn was a partner with the law firm of Thompson & Knight in Dallas. He began his legal practice in 1985, after receiving his Juris Doctor Degree, with honors, from the University of Texas. He also holds a Bachelor of Science Degree in Radio-Television-Film, with high honors, from the University of Texas.

"We are excited to have Geoffrey Osborn as Chairman of the Board of Directors," said Angel Munoz, founder and CEO, Mass Luminosity. "Mr. Osborn's impeccable reputation, high professional standards and excitement about the potential market impact of Mass Luminosity's technologies and social media projects, makes him the ideal candidate to help us lead the company during this period of exponential growth."

"I am honored to assume the role of Chairman of this dynamic company," Geoffrey Osborn said. "The world-wide community of gaming and technology devotees drawn to this social experience is formidable and growing by the day. I am convinced that Angel Munoz has created a company that, true to its name, provides a brilliant, freeing alternative to the constraints imposed by customary social media networks."

About Mass Luminosity

Mass Luminosity is the world's fastest growing social media company, creating powerful experiences for PC gamers and technology enthusiasts. On the web it's located at www.massluminosity.com and on Facebook it's located at www.facebook.com/MassLuminosity.

In March 2014, Mass Luminosity launched its own social media network named **Gaming Tribe**. Now with 200,000 members, Gaming Tribe has been widely praised for its speed, aesthetics, functionality and comprehensive privacy policy. Gaming Tribe is located at www.gamingtribe.com.