

Kingston Technology Extends Again Mass Luminosity Global Sponsorship

DALLAS, Texas - Tuesday, December 17, 2013 - Mass Luminosity today announced that HyperX®, a division of Kingston Technology Company Inc., the independent world leader in memory products, has once again extended its sponsorship of the Mass Luminosity global community.

HyperX will continue to support the Mass Luminosity promotions through the entirety of 2014 and intensify its engagement with the Mass Luminosity community of gamers. HyperX is the high-performance product line of Kingston encompassing memory modules, SSDs and USB Flash drives.

"2014 will be an exciting year for HyperX as we will have gaming tournaments, contests, and of course, the launch of new and exciting products for gamers and enthusiasts," said Annie Leung, HyperX global marketing manager at Kingston. "Working together with Mass Luminosity allows HyperX to extend its brand among its very dedicated gaming community."

"I am thrilled that Kingston HyperX has chosen to extend their support of our global community," said Angel Munoz, CEO at Mass Luminosity. "We enjoy very much working with the Kingston HyperX team and look forward to unleashing the many projects we are planning for 2014!"

Kingston HyperX can be found on:

Facebook: <http://www.facebook.com/hyperxcommunity>

Twitter: <http://twitter.com/kingstonhq>

YouTube: <http://www.youtube.com/kingstonhyperx>

LinkedIn: <http://www.linkedin.com/company/kingston>

Google+: <https://plus.google.com/u/0/+kingston/posts>

About Mass Luminosity

Mass Luminosity is the fastest growing social media community in the world, creating powerful experiences for PC gamers and technology enthusiasts. On the web it's located at www.massluminosity.com and on Facebook it's located at www.facebook.com/MassLuminosity

About Kingston Technology Company

Kingston Technology Company, Inc. is the world's largest independent manufacturer of memory products. Kingston designs, manufactures and distributes memory products for desktops, laptops, servers, printers, and Flash memory products for PDAs, mobile phones, digital cameras, and MP3 players. Through its global network of subsidiaries and affiliates, Kingston has manufacturing facilities in California, Taiwan, China and sales representatives in the United States, Canada, Europe, Russia, Turkey, Ukraine, Australia, India, Taiwan, China, and Latin America. For more information, please visit www.kingston.com.