

Mass Luminosity Announces New Board of Directors

Dallas, Texas -- Thursday, November 13, 2014 - Mass Luminosity, Inc., an innovative social media technology company, announced today that it has expanded its Board of Directors to better guide the company during this period of rapid expansion, and help increase Gaming Tribe's worldwide reach. The members of the Board of Directors are:

Geoffrey Osborn (Chairman)

Geoffrey Osborn is Senior Managing Director and General Counsel of Hunt Realty Investments, a real estate investment company in Dallas, one of a family of companies directed by Ray L. Hunt. Hunt Realty's primary investment objective is the capitalization of long-term operating companies with real estate professionals skilled in a particular product. Mr. Osborn oversees the legal affairs associated with all Hunt Realty activities, and is one of three members of Hunt Realty's investment committee. He was associated with Thompson & Knight in Dallas in 1985, and was a partner with that firm, specializing in real estate law, from 1990 until 2000, when he joined Hunt Realty. He received his J.D., with honors, from the University of Texas School of Law, where he was an associate editor with the Texas Law Review. He also holds a B.S. degree, with high honors, from the University of Texas. He is a member of the Dallas Opera Trustees, and is a Dallas Bar Fellow. Mr. Osborn also serves as an Officer of Mass Luminosity.

Van Chandler

Van Chandler was co-founder and Chief Technology Officer of Luminex Corp, a billion dollar biotechnology company. Mr. Chandler graduated from University of Texas at Arlington with a degree in Statistics. He played keyboards for a touring band for several years before becoming an original member of the TRS-80 development team, eventually managing over 100 programmers and the entire Radio Shack software product line. While at Tandy, Mr. Chandler invented the world's first spell checker. In 1985 he discovered Digital Signal Processors and founded a series of companies that brought DSPs into broad commercial use in fields as disparate as

fingerprint analysis, wireless communications, and video compression. Mr. Chandler holds over 20 USA and international patents.

Tom Mustaine

Tom Mustaine is Chief Executive Officer of Escalation Studios; a Dallas based independent video game and technology developer founded in 2007. Mr. Mustaine has been creating video games and launching game companies for over 18 years. In 1996, Mr. Mustaine co-founded Ritual Entertainment and served as lead game designer, producer, and development director for over ten years. In 1998, he co-founded Gathering of Developers, a PC and video games publishing company, which was acquired by Take-Two Interactive.

Scott Nady

Scott Nady is head football coach and Assistant Athletic Director at Parish Episcopal School in Dallas, Texas. A lifelong sportsman, he is committed to excellence and building a winning culture in organizations. In building the Parish football program from the ground up, he led his team to the Texas TAPPS 4A State Championship in its fifth year, marking the shortest time from program inception to state championship in Texas high school football history. Following a scholarship football career at the University of California, Berkeley, he spent several years as a sports agent recruiting and representing top talent. Mr. Nady currently serves as the Executive Director of the American Leadership Academy (ALA), where he instructs and mentors over 600 college-aged young men every year. He is also actively involved with the Empower African Children program as a volunteer in Uganda. Mr. Nady received a Bachelor in Sociology from the University of California, Berkeley.

Kimberly Vizurraga

Kimberly Vizurraga is Senior Vice President of Mass Luminosity. Ms. Vizurraga was instrumental in the development of the Cyberathlete

Professional League (CPL), the world's first international professional eSports organization. While at the CPL, she initiated and managed sponsorship campaigns for some of the most well-known companies in video gaming and PC technology. Prior to that, she was Vice President of Marketing for the Adrenaline Vault, one of the most popular video gaming publications on the Web in the 1990's. Pursuing her personal interest in economic, social, and environmental business practices, Ms. Vizurraga recently earned a Masters in Sustainability from the University of Texas at Arlington. Ms. Vizurraga is also an Officer of Mass Luminosity.

Angel Munoz

Angel Munoz is Founder, President and Chief Executive Officer of Mass Luminosity. He dropped out of college to pursue an education in "*life lessons*" and ignite his passion for technology. After a successful ten-year career in investment banking, Mr. Munoz switched paths and joined the video games industry in 1995. He launched the first world-class online publication for video games (Adrenaline Vault) and a few years later launched the world's first sports league for gamers (Cyberathlete Professional League), an organization that helped establish the multibillion dollar eSports industry. After the sale of CPL in 2010, he served as advisor to a few organizations like DIRECTV and Puerto Rico Industrial Development Company. A few years ago, Mr. Munoz turned his attention to social media technology, launching Mass Luminosity and Gaming Tribe.

ABOUT MASS LUMINOSITY

Mass Luminosity is a powerful initiator of global engagement for video gamers and PC technology enthusiasts. In March 2014, Mass Luminosity launched Gaming Tribe, a next-generation micro-focused social media network exclusively for video gamers. Join the Gaming Tribe experience at www.GamingTribe.com.