AMD Renews Lead Sponsorship of Mass Luminosity

DALLAS, Texas and SUNNYVALE, Calif. -- Tuesday, November 5, 2013 - Mass Luminosity and AMD (NYSE: AMD) today announced the renewal of AMD's leading global sponsorship of Mass Luminosity. AMD also extends its participation in Mass Luminosity's social media promotional campaigns primarily directed at PC gamers and technology enthusiasts worldwide.

AMD will continue to increase its support of Mass Luminosity's promotions and community activities through the rest of 2013 and the entirety of 2014. AMD will also continue to collaborate with Mass Luminosity to expand its presence within its large community of gamers.

"Mass Luminosity has become our key social media partner in the gaming sector," said Peter Ross, senior manager, AMD Gaming Evolved Marketing. "In a short time, Mass Luminosity has created an incredibly large and engaged worldwide community around our combined brands, and has assisted us in attracting new fans to our products and services. We look forward to another exciting year of collaboration and partnership."

"We are excited to have AMD as our leading global sponsor," said Angel Munoz, founder and CEO, Mass Luminosity. "AMD has been providing us with vital support from the start, and I'm thrilled that they continue to find value in their leading sponsorship role of our community. Our primary goal is to provide spellbinding experiences to all of the members of our global community and AMD is committed to powering all of those experiences."

About Mass Luminosity

Mass Luminosity is the world's fastest growing social media community creating powerful experiences for PC gamers and technology enthusiasts. On the web it's located at www.massluminosity.com and on Facebook it's located at www.facebook.com/MassLuminosity.

About AMD

AMD (NYSE: AMD) designs and integrates technology that powers millions of intelligent devices, including personal computers, tablets, game consoles and cloud servers that define the new era of surround computing. AMD solutions enable people everywhere to realize the full potential of their favorite devices and applications to push the boundaries of what is possible. For more information, visit www.amd.com.